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NEW CONCEPTS HOLDINGS LIMITED

創業集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO SUBSCRIPTIONS OF NEW SHARES UNDER GENERAL MANDATE

References are made to the announcements of New Concepts Holdings Limited (the “**Company**”) dated 23 December 2025 and 16 January 2026 in relation to, among other things, the Subscriptions (collectively, the “**Announcements**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcements.

EXTENSION OF LONG STOP DATE

As additional time is required to fulfill the conditions precedent of the Subscription Agreements, on 30 January 2026, the Company and each of the Subscribers have agreed to extend the Long Stop Date from 30 January 2026 to 6 February 2026 (or such later date as may be agreed upon in writing by the Company and the Subscribers).

Save as disclosed above, all other terms and conditions of each of the Subscription Agreements shall remain unchanged and in full force and effect in all respects.

The information provided in this announcement does not affect other information contained in the Announcements. Save as disclosed above, the contents of the Announcements remain unchanged.

By order of the Board
New Concepts Holdings Limited
Zhu Yongjun
Chairman and Executive Director

Hong Kong, 30 January 2026

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun and Mr. Pan Yimin; and the independent non-executive Directors are Ms. Du Yun, Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.